

Course Information Sheet

Programme : UG	Degree: B. Tech (CSE & Data Science)	
Course Code: 23HS1101H	Course Title: Communicative English	
Year: I Sem: I A.Y. : 2025-26	Regulation: R23 University: JNTU Kakinada.	
L T/P/D C: 3/3/0/3	Credits: 2	Contact Hrs: 4
Mid Marks: 30	External Marks: 70	Total Marks: 100
Teaching Hrs: 56	Exam Duration: 3 hrs.	

Course Pre-Requisites:

Course Code	Course Name	Description	Year- Semi
23HS1101H	Communicative English	<p>This is a communicative English course with an emphasis on English Communication, and LSRW skills.</p> <p>Topics include; Listening Speaking, Reading, and Writing skills among the students. It enhances the same in their comprehending abilities, oral presentations, reporting, useful information and providing knowledge of grammatical structures and vocabulary. This course helps the students to make them effective in speaking and writing skills and to make them industry relay.</p>	I B.TECH- + CSE, DS Semester -1

Course outcomes:

No.	Description	Skill /Bloom's Taxonomy Level
CO-1	Understand the context, topic and pieces of specific information from social or transactional dialogues	Understand
CO-2	Apply grammatical structures to formulate sentence and correct word forms.	Apply
CO-3	Analyze discourse markers to speak clearly on a specific topic in informal discussions,	Analyze
CO-4	Evaluate reading/ listening texts and to write summaries based on global comprehension of these texts.	Evaluate
CO -5	Create a coherent paragraph, essay, and resume.	Create

Course Articulation Matrix:

Mapping of Course Outcomes (CO) with Program Outcomes (PO) and Program Specific Outcomes (PSO's):

Course Outcomes (CO)	Program Outcomes (PO)												Program Specific Outcomes (PSO's)	
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1								2		2			-	-
CO2						2	3	3		3			-	-
CO3					3					2		2	-	-
CO4						3				2		2		
CO5										3		2	-	-
Overall					3	2.5	3	3		2.4		2		

Level: 1- Low correlation (Low), 2- Medium correlation (Medium), 3-High correlation (High)

JUSTIFICATIONS OF CO – PO MAPPING

CO No.	PO/	CL	Justification
CO.1	PO8	2	The lesson teaches the values and ethics to the students
	PO10	2	It gives an opportunity to improve the communicative skills of the student
CO.2	PO6	2	It explains that man in the society is temporary and nature is permanent.
	PO7	3	The poem explains the environmental sustainability at a high level
	PO 8	3	The values and responsibilities of the human beings are well explained through the flow of the Brook where Humans like brook are expected to face both joy and sorrow equally.
	PO10	3	The language applied to describe the Brook's journey is highly commendable. It gives an opportunity to the students to improve their vocabulary and communication skills.
Co.3	PO5	3	The lesson explains Modern tool usage by Elon Musk
	PO10	2	It gives an opportunity to improve the communicative skills of the student
	PO12	2	It explains the lifelong learning in innovation and usage of Modern tools- Electric cars, hyper loop. etc
CO.4	PO6	3	The lesson narrates a failed attempt at reforming children's playthings. In hope of discouraging children from using violence, they are presented with peace toys. It gives a picture of the society and need to change it
	PO10	2	It gives an opportunity to improve the communicative skills of the student
	PO12	2	It explains the lifelong learning to adjust oneself in the society by using relevant harmless equipment.
CO.5	PO 10	3	It explains in detail about the importance of communication skills and methods to improve the communicative skills of the student
	PO12	2	It explains the lifelong need to improve the communication skills to develop International and global relationships.

Gaps identified based on the CO-PO mapping:

Gap Number	Gap Description	Related CO	PO mapped
1.	As per the University Curriculum, the grammatical pattern that is rules applicable to usage of grammar is introduced, to understand the needs of the industry in applying communication skills and how to develop need based communication skills.	CO3	PO11

Plan of Action /Corrective measures

Number	Plan of Action / Corrective measures
1.	Placement training in communication skills based on the needs of the company.
2.	MOU with either British council or Cambridge certification

WEB REFERENCES:

1. <https://www.britishcouncil.in>
2. <https://www.cambridgeenglish.org>

Syllabus / Lesson Plan:

L. No.	Name of the Topic	TM	Ref	No of hours
	UNIT-1 The Gift of Magi			
1	Lesson Explanation	C&T	T1	2
2	Lesson explanation	C&T	T1,W2	2
3	Reading : skimming and scanning	C&T	T1,W2	2
4	Grammar: parts of speech, sentence structure and word order, W/H questions	C&T	T1,W1, W2	2
5	Vocabulary: word roots, Prefixes & Suffixes, Antonyms & Synonyms	C&T	T2	2
	UNIT-2: The Brook			
11	Poem explanation	C&T	T2	2
12	Poem explanation	CHART	T2	1
13	Listening for main ideas and supporting ideas	C&T	T1	1
14	Speaking: Short talks	C&T	T1	2
15	Speaking: Short talks	C&T	T2	1
16	Reading: Sequencing	C&T	T1	1

17	Writing : Paragraph writing	C&T	T1	1
18	Grammar: Cohesive devices	C&T	T2	1
19	Articles	C&T	T1,W2	1
20	Prepositions	C&T	T1	1
21	Vocabulary: Homonyms, Homophones	C&T	T1	2
	UNIT-3: Elon Musk	C&T		
22	Lesson explanation		T1	2
23	Lesson explanation	C&T	T1	2
24	Reading- Drawing influence	C&T	T1	2
25	Writing: Paraphrasing, Note-Making	C&T	W1	1
26	Grammar: Verbs & Tenses	C&T	T1	2
27	Grammar: Verbs& Tenses	C&T	T2	1
28	Grammar: Subject-Verb agreement	C&T	T2	1
30	Vocabulary: Compound words , Collocations	C&T	R1	
	UNIT-4: The Toys of Peace			
31	Lesson explanation	C&T	T1	1
32	Lesson explanation	C&T	T2,R1	2
33	Listening- Inferential	C&T	T2,R1	1
34	Speaking: Conversations in formal& Informal contexts	C&T	T1,R1	2
35	Reading: Data Interpretation	C&T	R1	1
36	Writing: Official letters, Resumes	C&T	R1	1
37	Grammar; Direct & Indirect Speech	C&T	T1	2
38	Grammar: Active & Passive voice	C&T	T1	2
39	Vocabulary: words often confused	C&T	T2	1
	UNIT-5: The Power of Interpersonal Communication			
40	Lesson Explanation	C&T	T1	3
41	Grammar- Correcting common errors	C&T	T2	2
42	Speaking- Making a presentation	C&T	R1	2
			Total	56

TEXT/REFERENCE/ADDITIONAL BOOKS:

T/R	BOOK TITLE/AUTHORS/PUBLISHER
T1	Pathfinder: Communicative English for Under Graduate students, 1 st edition. Orient Black Swan , 2023(Units1.2 &3)
T2	Empowering with Language by Cengage publications,2023 (Units4&5)
R1	Dubey, Sham Ji & Co. English for Engineers, Vikas publishers, 2020
R2	Bailey, Stephen. Academic writing: A hand book for International students. Rutledge, 2014
R3	Murphy, Raymond. English grammar in use, fourth edition, Cambridge University press, 2019

Web References:

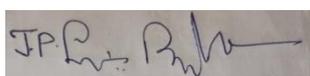
W	Web References
W1	www.bbc.co.uk/learningenglish
W2	https://dictionary.cambridge.org/grammar/british-grammar/
W3	www.eslpod.com/index.html
W4	https://www.learngrammar.net/
W5	https://english4today.com/english-grammar-online-with-quizzes/
W6	https://www.talkenglish.com/grammar/grammar.aspx

ASSESSMENT METHODOLOGIES-DIRECT

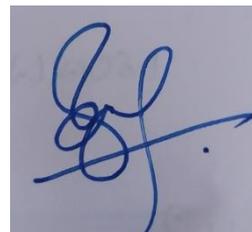
<input checked="" type="checkbox"/> ASSIGNMENTS	<input checked="" type="checkbox"/> STUD. SEMINARS	<input checked="" type="checkbox"/> TESTS/MODEL EXAMS	<input checked="" type="checkbox"/> UNIV. EXAMINATION
<input checked="" type="checkbox"/> STUD. LAB PRACTICES	<input type="checkbox"/> STUD. VIVA	<input type="checkbox"/> MINI/MAJOR PROJECTS	<input checked="" type="checkbox"/> CERTIFICATIONS
<input type="checkbox"/> ADD-ON COURSES	<input type="checkbox"/> OTHERS		

ASSESSMENT METHODOLOGIES-INDIRECT

<input checked="" type="checkbox"/> ASSESSMENT OF COURSE OUTCOMES (BY FEEDBACK, ONCE)	<input checked="" type="checkbox"/> STUDENT FEEDBACK ON FACULTY (TWICE)
<input type="checkbox"/> ASSESSMENT OF MINI/MAJOR PROJECTS BY EXT. EXPERTS	<input type="checkbox"/> OTHERS



Prepared by



Approved by